



CCIMREDEX PARTNERS WITH PROPERTY LINE TO BENEFIT ALL CCIM INSTITUTE MEMBERS

Chicago, IL (November 24, 2009) – CCIMREDEX, the commercial real estate data exchange of the CCIM Institute, has entered into a partnership with Property Line, a free national commercial real estate listing and marketing company. The joint agreement allows for the mutual exchange of information between Property Line and CCIMREDEX for all CCIM Institute members.

“The purpose of CCIMREDEX is to enter your property information one time and be able to promote, publish and analyze it in many different avenues. By entering into this partnership with Property Line, our CCIM Designee and Candidate members will be able to do just that,” exclaims CCIMREDEX Director, Todd A. Kuhlmann, CCIM. “Beyond Property Line’s free property listing capabilities, our members will also be able to market their property listings with their eMarket digital brochures, allowing our members to market to nearly 200,000 commercial real estate professionals within minutes, and without reentering any of their property information.”

"Property Line is excited to begin a new phase of data exchange with CCIMREDEX. We have always believed that listings should be freely available to all commercial real estate professionals without restriction. By entering into this agreement, brokers have a far better chance of closing deals quickly as their listings will be readily available in a variety of places with a simple mouse-click," said Kelly-Marie Norris, Director of Property Line, Inc.

CCIMREDEX will be launched on March 31st, 2010, at which time CCIMREDEX users will be able to access their listings in Property Line and import them into CCIMREDEX. All CCIM Institute members will also have the option to export and sync their listing information from CCIMREDEX to PropertyLine.

About CCIMREDEX

CCIMREDEX is a Real Estate Data Exchange and a repository of commercial property data that is owned by the CCIM Institute. CCIMREDEX essentially provides a platform for CCIM Institute members to research, analyze and market properties all in one place. Members can access property locations, demographics, sales and lease history and enter property data one time with the ability to send it out to multiple listing outlets worldwide. CCIMREDEX is a member benefit that is provided for no charge to all CCIM Institute members, including Designees and Candidates. Visit www.ccimredex.com.

About Property Line

Property Line is a national commercial real estate listing service that offers listing and searching capabilities for its members, as well as innovative marketing products that help agents and brokers “close the deal” in a more efficient manner. With listings updated daily, Property Line members depend on the website to list, search, and market inventories. Visit www.propertyline.com

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