



CCIM Technologies Announces Strategic Partnership with AuctionPoint

AuctionPoint's online auction solution available for CCIM's more than 15,000 members via CCIMREDEX

Chicago, IL (August 24, 2010) – CCIM Technologies, Inc. ([CCIM TECH](#)), the leading provider of informative GIS applications for the commercial real estate industry, has signed a strategic partnership agreement with [AuctionPoint](#) Inc., the industry's first provider of broker-friendly online auction solutions.

The partnership will fully integrate AuctionPoint's innovative online auction engine with the CCIMREDEX platform. CCIM Institute members will be able to use the new tool to present an alternative and highly effective means of selling commercial assets to their clients. The strategic partnership will also give CCIM Institute members access to AuctionPoint educational webinars and discounts on AuctionPoint services via CCIM TECH promotions.

"CCIM Technologies is thrilled to partner with AuctionPoint, giving our users another avenue to sell commercial real estate," said Todd A. Kuhlmann, CCIM and Director of CCIMREDEX. "CCIM Institute members are using auctions to sell properties within a specified time, with predefined terms and at competitive market prices. AuctionPoint has differentiated itself by developing an online auction solution built specifically for brokers, which gives brokers the ability to sell commercial properties within a defined time frame. We look forward to offering this service to all of our users."

CCIMREDEX, which hosts a repository of commercial property data, has become the single point of entry for the commercial real estate industry and all CCIM Institute members. CCIMREDEX creates new efficiencies for users to market, analyze and distribute commercial real estate property information. AuctionPoint offers broker-branded, property-specific auction websites, as well as extensive advisory services that help brokers effectively manage and market the auctions, and keep their full commission.

"AuctionPoint is very excited to work with the CCIM Institute members, who represent the leading edge commercial real estate players looking to provide state-of-the-art solutions for their clients," said Joe Tang, Co-founder and CEO of AuctionPoint. "The marketing prowess of CCIM Institute members combined with

AuctionPoint’s online auction advisory services and technology platform will form a powerful value proposition for the clients of CCIM Institute members.”

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About [CCIM TECH](#)

CCIM TECH is a wholly-owned subsidiary of the CCIM Institute (www.ccim.com). The real estate technology company focuses on existing and emerging Geographic Information Systems (GIS) technologies for the commercial real estate industry. CCIM TECHNOLOGIES, INC. (www.ccimtech.com) currently operates the CCIM Institute’s two technology services—Site To Do Business, an integrated online site analysis, market analysis, and demographics resource, and CCIMREDEX, a neutral web-based commercial property data exchange and information repository. These technology assets are provided for the members of the CCIM Institute and are available to the commercial real estate industry at large through individual and corporate subscriptions. CCIM TECHNOLOGIES, INC. is headquartered in Dallas, Texas, with offices in Austin, Chicago, Reno, and Bedford, New Hampshire.

About [AuctionPoint](#)

AuctionPoint, an innovative online auction platform, is changing the way the commercial real estate industry does business. At a time when the market is at a standstill, auctions create liquidity – motivating buyers to act and closing the gap between buyer and seller pricing expectations. Created by technology entrepreneur Joe Tang and real estate developer Keith Yang, AuctionPoint enables commercial real estate brokers to auction properties online under their name and brand, while keeping their full commission. LoopNet, the largest and most heavily trafficked commercial real estate listing service online, became a strategic investor in 2010 and now markets AuctionPoint as its exclusive online auction offering. AuctionPoint’s broker-centric platform, coupled with the national reach and database of LoopNet, form a unique set of tools that empower commercial real estate brokers to accelerate the disposition process. For more information, visit www.AuctionPoint.com.

About [CCIMREDEX](#)

CCIMREDEX is a Real Estate Data Exchange and a repository of commercial property data that is owned by the CCIM Institute. CCIMREDEX essentially provides a platform for CCIM Institute members to research, analyze and market properties all in one place. Members can access property locations, demographics, sales and lease history and enter property data one time with the ability to send it out to multiple listing outlets worldwide. CCIMREDEX is a member benefit that is provided for no charge to all CCIM Institute members, including Designees and Candidates. Visit www.ccimredex.com.

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