



CCIM TECH AND CATYLIST AGREE TO EXCHANGE PROPERTY DATA FOR CCIM INSTITUTE MEMBERS

Chicago, IL (April 1, 2010) – CCIM TECH has entered into a data-sharing agreement with Catylist to mutually exchange property information between Catylist and CCIMREDEX for all CCIM Institute members.

“We are pleased to finalize our new data-sharing agreement with CCIM TECH for the benefit of the many CCIM Institute members participating on our industry-leading Catylist CIE services across the country. Catylist is committed to putting commercial brokers in control of how they share and market their data locally and nationally to a vast array of online sites,” says Richard Maxson, Senior Vice President of Sales and Marketing at Catylist. “Our data-sharing agreement strengthens this value proposition for CCIM Institute members by ensuring they will only have to enter their data once for it to appear on their Catylist CIE service and on dozens of other sites, including CCIMREDEX. It's a win all around for Catylist, CCIM TECH and most importantly - CCIM Institute members!”

“The agreement between Catylist and CCIM TECH will allow CCIM Institute members to push their listings from CCIMREDEX to Catylist,” explains Todd A. Kuhlmann, CCIM and Director of CCIMREDEX. “Many of our members currently use Catylist to promote and list their commercial properties. Because of the bi-directional data sharing agreement, CCIM Institute members with access to Catylist can pull their listings from Catylist into CCIMREDEX. Syncing of the commercial listings will enable members to become more efficient by entering property information one time to gain maximum national exposure to potential buyers.”

CCIMREDEX launched March 31st, 2010. CCIM Institute members are now able to enter property information into CCIMREDEX and have that property information appear within Catylist. Members can also access property information within Catylist and import it electronically into CCIMREDEX.

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About CCIM TECH

CCIM TECH is a wholly-owned subsidiary of the CCIM Institute (www.ccim.com). The real estate technology company focuses on existing and emerging Geographic Information Systems (GIS) technologies for the commercial real estate industry. CCIM TECHNOLOGIES, INC. (www.ccimtech.com) currently operates the CCIM Institute's two technology services—Site To Do Business, an integrated online site analysis, market analysis, and demographics resource, and CCIMREDEX, a neutral web-based commercial property data exchange and information repository. These technology assets are provided for the members of the CCIM Institute and are available to the commercial real estate industry at large through individual and corporate subscriptions. CCIM TECHNOLOGIES, INC. is headquartered in Dallas, Texas, with offices in Austin, Chicago, Reno, and Bedford, New Hampshire.

About Catylist

Founded in 2002, Chicago-based Catylist is a commercial real estate marketing company. Thousands of real estate brokers, investors, tenants, property managers, landlords, and appraisers use Catylist to market and search commercial real estate. Catylist is the leading provider of Commercial Information Exchange (CIE) solutions for real estate communities. Catylist also operates Commercial IQ (www.commercialiq.com), the national commercial real estate exchange, and offers integrated marketing services for commercial real estate professionals. For more information, visit www.catylist.com.

About CCIMREDEX

CCIMREDEX is a Real Estate Data Exchange and a repository of commercial property data that is owned by the CCIM Institute. CCIMREDEX essentially provides a platform for CCIM Institute members to research, analyze and market properties all in one place. Members can access property locations, demographics, sales and lease history and enter property data one time with the ability to send it out to multiple listing outlets worldwide. CCIMREDEX is a member benefit that is provided for no charge to all CCIM Institute members, including Designees and Candidates. Visit www.ccimredex.com.

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