



## **CCIM TECH CONTRACTS WITH REI WISE TO PROVIDE MARKETING SOLUTIONS FOR CCIM INSTITUTE MEMBERS**

Chicago, IL (February 10, 2010) – CCIM TECH has contracted with REI Wise, a leader in online financial analysis and marketing software for commercial real estate, to provide marketing solutions for the new CCIMREDEX technology platform. REI Wise was selected for CCIMREDEX because of the extensive marketing and financial analysis tools offered. These tools will be integrated with CCIMREDEX, so CCIM Institute members will be able to enter their property information into CCIMREDEX one time, and use the REI Wise suite of products without having to retype or reload the information. CCIMREDEX becomes the single point of entry, creating new efficiencies for their members to market, analyze and distribute their property information.

"Over the last several years, REI Wise has built a strong partnership with CCIM TECH and our STDBonline service. We look forward to extending this relationship with CCIMREDEX," said Todd A. Kuhlmann, CCIM and Director of CCIMREDEX. "The CCIMREDEX technology demonstrates our commitment to the commercial real estate industry. We are providing CCIM Institute members the premier technology tools to make better real estate decisions. REI Wise will be a great addition to CCIMREDEX, providing our users with detailed property analysis and creative tools to market properties – including extensive PDF proposals and tremendous Flash websites."

"The CCIMREDEX platform is an outstanding opportunity to spotlight the advanced marketing capabilities of the REI Wise platform. Over the last several years we have been striving hard to make our online platform a seamless solution for financial analysis and marketing of investment and lease opportunities," said John D. Freyder, CEO and founder of REI Wise. "Our comprehensive marketing solutions are the best in the industry and will be a significant value-add for the CCIM community."

CCIMREDEX, which launches on March 31<sup>st</sup>, 2010, is an innovative property data exchange platform with the capacity to integrate with the industry's top marketing, analytical and financial products. REI Wise is committed to providing CCIM Institute members with flyers, flash web sites, interactive analysis tools and financial web sites in order to launch CCIMREDEX as the most comprehensive and cutting edge listing platform available for commercial properties.

###

### **About CCIM TECH**

CCIM TECH is a wholly-owned subsidiary of the CCIM Institute ([www.ccim.com](http://www.ccim.com)). The real estate technology company focuses on existing and emerging Geographic Information Systems (GIS) technologies for the commercial real estate industry. CCIM TECHNOLOGIES, INC. ([www.ccimtech.com](http://www.ccimtech.com)) currently operates the CCIM Institute's two technology services—Site To Do Business, an integrated online site analysis, market analysis, and demographics resource, and CCIMREDEX, a neutral web-based commercial property data exchange and information repository. These technology assets are provided for the members of the CCIM Institute and are available to the commercial real estate industry at large through individual and corporate subscriptions. CCIM TECHNOLOGIES, INC. is headquartered in Dallas, Texas, with offices in Austin, Chicago, Reno, and Bedford, New Hampshire.

### **About REI Wise**

**REI Wise** is an industry leader in web-based real estate financial analysis and marketing software. REI Wise offers several internet based services targeted for real estate professionals involved in commercial, multi-family and residential real estate; including investment analysis and commercial lease analysis. REI Wise software for real estate professionals includes excellent tools for producing branded flyers, brochures, proposals and marketing materials which are produced in PDF format and easily posted on web sites, e-mailed, printed or saved. REI Wise online marketing includes financial web sites and dashboards as well as international investment analysis tools and widgets. For more information, please visit [www.reiwise.com](http://www.reiwise.com).

### **About CCIMREDEX**

**CCIMREDEX** is a Real Estate Data Exchange and a repository of commercial property data that is owned by the CCIM Institute. CCIMREDEX essentially provides a platform for CCIM Institute members to research, analyze and market properties all in one place. Members can access property locations, demographics, sales and lease history and enter property data one time with the ability to send it out to multiple listing outlets nationwide. For more information, please visit [www.ccimredex.com](http://www.ccimredex.com).

---

---

### **MEDIA CONTACTS:**

#### **CCIM TECH**

5956 Sherry Lane, Ste. 1850  
Dallas, TX 75225, USA

Press contact: Ashley Sloan, Cyber Design Director  
Phone: (469) 232-2606  
Email: [ashley@ccimredex.com](mailto:ashley@ccimredex.com)

#### **REI Wise**

223 Walnut Street  
Newport Beach, CA 92663

Press contact: Amy Inaba  
Phone: (949) 646-3151  
Email: [ainaba@reiWise.com](mailto:ainaba@reiWise.com)