



CCIMREDEX Announces Listing Exchange Agreement with RealUp.com

Chicago, IL – November 18, 2009 - The CCIM Institute and its Real Estate Data Exchange, CCIMREDEX announces today its partnership with RealUp, the free Commercial Real Estate listing and information service . Once CCIMREDEX officially launches in March 2010, all CCIM Institute members will be able to access all their RealUp listings on the site and will have the option to distribute their listings to RealUp.com. This free exchange of data demonstrates the dedication of both parties to provide brokers with tools that save time and bring success.

“RealUp has been a forerunner in integrating with CCIMREDEX,” says Todd Kuhlmann, CCIM and Director of CCIMREDEX. “RealUp’s listing platform is a valuable benefit for our CCIM members to obtain additional exposure for their commercial listings free of charge. Because RealUp will be integrated with CCIMREDEX, our members will only need to enter their information one time.”

CCIMREDEX, an online exchange for commercial real estate information – the first of its kind – will give members of the CCIM Institute unparalleled tools and resources to market properties for sale, lease or exchange, provide a repository for data, images and multi-media files and let users prepare detailed property and market analyses for virtually any location in the nation. The web-based resource also will offer links to third-party Commercial Real Estate listing services to provide local, regional and national exposure for sale or lease listings. A single-sign in process means property data has to be entered only one time before it’s pushed out to the marketplace.

"To be able to work together with a reputable association such as the CCIM Institute is a tremendous opportunity for us," said Brian Randy Funk, President of RealUp. "We are very excited about CCIMREDEX and are honored to be a key player in the project as the site readies for its official launch."

This partnership, which allows the exchange of nationwide property listings between the CCIMREDEX and RealUp.com websites, is the start of what looks to be a lasting relationship between the two Commercial Real Estate services.

Those using the CCIMREDEX service will not only benefit from being able to access RealUp listings, but they will have the option to export their listings for free to RealUp.com and access the array of other free services and data that the website provides. RealUp offers free membership, free searching, free sales comparables, free demographics and free lending quotes. The CCIM Institute joins a reputable group of other organizations already benefiting from RealUp's free services including Sperry Van Ness, TCN Worldwide, Massey Knakal and Divaris Real Estate.

About CCIMREDEX

CCIMREDEX is a Real Estate Data Exchange and a repository of commercial property data that is owned by the CCIM Institute. CCIMREDEX essentially provides a platform for CCIM Institute members to research, analyze and market properties all in one place. Members can access property locations, demographics, sales and lease history and enter property data one time with the ability to send it out to multiple listing outlets nationwide. For more information, please visit www.ccimreDEX.com.

About RealUp

RealUp.com, LLC is a commercial real estate website offering free information and guaranteed results for property listings. A subsidiary of TerraServer.com, the leader in online satellite imagery, the company is based in Raleigh, North Carolina and services the nationwide commercial market. RealUp is committed to providing commercial real estate professionals with up-to-date industry listings, information and data at the best value. For more information, please visit www.RealUp.com.