



CCIM TECH TO DISTRIBUTE LISTINGS ON ROFO'S LINKEDIN APP

Partnership provides CCIM members via CCIMREDEX a powerful solution to promote real estate listings and expertise on LinkedIn

Chicago, IL (November 1, 2010) – CCIM Technologies, Inc. ([CCIM TECH](#)), the leading provider of informative GIS applications for the commercial real estate industry, and Rofo (www.rofo.com), a leading commercial real estate search engine, announced a partnership that provides CCIM members automated distribution of their real estate listings to Rofo's LinkedIn application, Real Estate Pro.

CCIM TECH welcomes Rofo (Right of First Offer) as part of its growing list of Commercial Information Exchanges that can be accessed through the CCIMREDEX platform. Utilizing CCIMREDEX, members of the CCIM Institute can easily push their available office, retail or warehouse spaces to rent or sell to Rofo.com, providing maximum marketing exposure for their clients, including Real Estate Pro for LinkedIn and Rofo's innovative Augmented Reality mobile application for iPhone and Android devices.

Real Estate Pro for LinkedIn is the first-ever plug-and-play social media tool for CRE brokers, creating a powerful localized social media marketplace for CRE professionals, prospective buyers and tenants seeking space. The application acts as a broker's professional activity dashboard, populated with real-time property listings, recently closed deals, and market data – directly from a LinkedIn user's profile page.

"What makes Rofo unique is their ability to promote listings to a broker's professional connections on LinkedIn. Rofo's Real Estate Pro application can help to expand a broker's referral base and provide a platform to announce completed transactions," said Jay R. Lucas, CCIM, President and CEO of CCIM TECH.

"We are honored to partner with a true commercial real estate industry leader and innovator like CCIM," said Alan Bernier, chief executive officer of Rofo. "CCIM provides a broad platform of valuable services to its members and Rofo's marketing solutions are uniquely positioned to drive additional value to CCIM members."

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About [CCIM TECH](#)

CCIM TECH is a wholly-owned subsidiary of the CCIM Institute (www.ccim.com). The real estate technology company focuses on existing and emerging Geographic Information Systems (GIS) technologies for the commercial real estate industry. CCIM TECHNOLOGIES, INC. (www.ccimtech.com) currently operates the CCIM Institute's two technology services—Site To Do Business, an integrated online site analysis, market analysis, and demographics resource, and CCIMREDEX, a neutral web-based commercial property data exchange and information repository. These technology assets are provided for the members of the CCIM Institute and are available to the commercial real estate industry at large through individual and corporate subscriptions. CCIM TECHNOLOGIES, INC. is headquartered in Dallas, Texas, with offices in Chicago and Bedford, New Hampshire.

About [Rofo](#)

Founded in 2007 and based in San Francisco, California, Rofo is a leading real estate technology company. Its flagship product, Rofo.com, is a real estate and office space search engine, (www.rofo.com). The privately-held company displays listings from local landlords, regional and national brokerage firms, such as Cushman & Wakefield, and institutional landlords such as Hines. With its application Real Estate Pro, the company is the first and only real estate app on LinkedIn and launched the first-ever U.S. commercial real estate augmented reality app for iPhone and Android devices. To learn more about Rofo, visit www.rofo.com.

About [Site To Do Business](#)

STDBonline is the world's premier commercial real estate website providing Demographic information, InfoUSA Business Data, Business information, Aerial Imagery, Flood Maps, Market Potential Analysis, Consumer Expenditures, Psychographic Tapestry and GIS Maps, all integrated into one site. Visit www.stdb.com.

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